

Safari Industries

Steady performance; continue to gaining share

Safari Industries reported in-line performance; revenue/EBITDA/PAT grew 28.3%/25.7%/ 27.1% led by (1) shift in festive season and (2) strong wedding season in Q3. Though Safari's performance was ahead of industry peer we believe growth was led by premium mix driven by hard luggage which contributed +60% revenue share in Q3. We gather Safari has further improved on its market share. Notably E-com/ MT channel saw fastest growth followed by GT channel showing strong uptick in demand in T2/T3 towns. Gross margins grew to 48.0% (+294bp), largely attributed to mix change towards hard luggage, rising contribution from in-house manufacturing, and softening of RM prices. Despite rise in other expenses (+60%) and employee cost (+3.2%) EBITDA at Rs691mn, grew by 25.7% settling EBITDA margin of 17.8% (-37bp) YoY. PAT at Rs438mn grew heathy by 27.1% on the back of other income (+43.9%) and lower interest expenses (-7.3%). With strong operating performance we marginally tweak earnings and retain BUY with a revised TP of Rs2,623. (50x Sept'26 EPS).

Continued to outpace industry bellwether

Safari Industries reported healthy revenue growth at Rs3.9bn (+28.3%) led by, (1) shift ns festive season in Q3 and (2) strong wedding season. Notably E-com/ MT channel saw fastest growth followed by GT channel showing strong uptick in demand in T2/T3 towns. Though Safari's performance was ahead of industry peer we believe growth was led by premium mix driven by hard luggage which contributed +60% revenue share in Q3. Safari has further improved on its market share vs industry peers. With increased back end manufacturing at Jaipur the management remains upbeat on revenue growth momentum driven by T2/T3 rural

Strong revenue coupled with operating leverage hold margins

In Q3 gross margins grew to 48.0% (+294bp), largely attributed to mix change towards hard luggage (+60%), rising contribution from in-house manufacturing, and softening of RM prices. Despite rise in other expenses (+60%) and employee cost (+3.2%) EBITDA at Rs691mn, grew by 25.7% settling EBITDA margin of 17.8% (-37bp) YoY. PAT at Rs438mn grew heathy by 27.1% on the back of other income (+43.9%) and lower interest expenses (-7.3%). Further Safari expanded its capacity to 650k pcs/month, though these capacities are currently running at 100% utilization rate. We expect the new greenfield capacity in Jaipur at the cost of Rs2.15bn is expected to add another 500k pieces/month of capacity in staggered manner spread over next 18-24 months starting Q4FY25. To fund this capex the company allotted preferential issue of 1.2mn equity shares raising Rs2.29bn. In addition the board has approved to subscribe share capital of Safari Manufacturing Limited and Safari Lifestyles Limited wholly owned subsidiaries for an amount of up to Rs750mn/Rs49.5mn.

Valuation and key risks

We expect Safari's next phase of growth will be drive by, (1) focus on in-house manufacturing, (2) doubling hard luggage capacity and cut dependence on China import, (3) scale up its retail footprint for Urban Jungle brand, and (4) grow market share gaining from unorganised segment. Though we are sanguine on its growth story we expect rising competitive intensity from VIP and Samsonite and also form local players in the soft luggage which may dent Safari's growth rates. Further we expect heathy mix change and improved channel mix may influence margins ahead. Despite strong operating performance we cut FY24E earnings by 2.6% and increase for FY25E by 0.4%. We retain Buy with a revised TP of Rs2,623 (50x Sept'26 earnings). Risk: delayed capacity expansion and sudden rise/ discounting by regional competition.

Financial and valuation summary

YE Mar (Rs mn)	3QFY24A	3QFY23A	YoY (%)	2QFY24A	QoQ (%)	FY24E	FY25E	FY26E
Revenues	3,883	3,027	28.3	3,700	4.9	16,362	19,634	22,776
EBITDA	691	550	25.7	635	8.9	2,943	3,618	4,257
EBITDA margin (%)	17.8	18.2	(37bp)	17.2	64bp	18.0	18.4	18.7
Adj. Net profit	438	344	27.6	397	10.5	1,849	2,275	2,716
Adj. EPS (Rs)	9.2	7.2	27.6	8.3	10.5	38.9	47.8	57.1
EPS growth (%)						47.8	23.0	19.4
PE (x)						52.7	42.9	35.9
EV/EBITDA (x)						32.2	25.5	20.8
PBV (x)						14.5	10.2	7.6
RoE (%)						33.7	28.0	24.2
RoCE (%)						31.9	27.1	23.8
Source: Company, Cen	trum Broking							

Result Update

India I Mid Cap

08 February, 2024

BUY

Price: Rs2,102 Target Price: Rs2,623 Forecast return: 25%

Mar	kot I	Data

Bloomberg:	SII IN
52 week H/L:	2,315/891
Market cap:	Rs100.0bn
Shares Outstanding:	47.6mn
Free float:	45.8%
Avg. daily vol. 3mth:	1,06,517
Source: Bloomberg	

Changes in the report

Rating:	Unchanged
Target price:	Rs2,623 from Rs2,559
FPS:	FY24E: 38.9 Down 2.6%;
EF3.	FY25E: 47.8 Up 0.4%

Source: Centrum Broking

Shareholding pattern

	Dec-23	Sep-23	Jun-23	Mar-23
Promoter	46.9	47.0	47.2	47.2
FIIs	13.4	13.0	12.3	15.9
DIIs	16.8	17.5	17.0	12.6
Public/other	22.9	22.6	23.5	24.2
Source: BSE				

Centrum estimates vs Actual results

YE Mar (Rs mn)	Centrum Q3FY24	Actual Q3FY24	Variance (%)
Revenue	3,692	3,883	5.2
EBITDA	650	691	6.2
EBITDA margin	17.6	17.8	18bp
Other Income	27	37	35.3
Interest	28	24	(13.8)
Depreciation	115	129	12.6
PBT	535	575	7.4
Tax	129	136	5.3
Rep. PAT	406	438	8.0
Adj. PAT	406	438	8.0

Source: Bloomberg, Centrum Broking



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Thesis Snapshot

Estimate revision

YE Mar (Rs mn)	FY24E FY24E New Old		% chg	FY25E New	FY25E Old	% chg
Revenue	16,362	16,968	(3.6)	20,022	19,634	-1.9
EBITDA	2,943	2,978	(1.2)	3,521	3,618	2.8
EBITDA margin	18.0	17.5	44bp	17.6	18.4	84bp
Adj. PAT	1,849	1,893	(2.3)	2,260	2,275	0.7
Diluted EPS (Rs)	38.9	39.9	(2.6)	47.7	47.8	0.4

Source: Centrum Broking

Safari Industries versus NIFTY Midcap 100

	1m	6m	1 year
SII IN	9.5	41.3	124.0
NIFTY Midcap 100	5.2	30.1	59.4

Source: Bloomberg, NSE

Key assumptions

Y/E Mar	FY24E	FY25E	FY26E
Revenue growth (%)	35.0	20.0	16.0
Gross Margins (%)	46.3	46.5	46.8
EBITDA Margins (%)	18.0	18.4	18.7

Source: Centrum Broking

Valuations

We expect Safari's next phase of growth will be drive by, (1) focus on inhouse manufacturing, (2) doubling hard luggage capacity and cut dependence on China import, (3) scale up its retail footprint for Urban Jungle brand, and (4) grow market share gaining from unorganised segment. Though we are sanguine on its growth story we expect rising competitive intensity from VIP and Samsonite and also form local players in the soft luggage which may dent Safari's growth rates. Further we expect heathy mix change and improved channel mix may influence margins ahead. Despite strong operating performance we cut FY24E earnings by 2.6% and increase for FY25E by 0.4%. We retain Buy with a revised TP of Rs2,623 (50x Sept'26 earnings). Risk: delayed capacity expansion and sudden rise/ discounting by regional competition

Valuations	Rs/share
1HFY26E EPS	52.5
Target Multiple (X)	50
Target Price	2623

P/E mean and standard deviation



EV/EBITDA mean and standard deviation



Source: Bloomberg, Centrum Broking

Peer comparison

Company	Mkt Cap	CAGR (FY24-26E)			P/E (x)			EV/EBITDA (x)			ROE(%)		
	(Rs bn)	Sales EBITDA EPS		FY23	FY24E	FY25E	FY23	FY24E	FY25E	FY23	FY24E	FY25E	
Safari	99.7	18.0	20.3	21.2	78.0	52.7	42.9	49.4	32.2	25.5	34.4	33.7	28.0
VIP Industries	76.4	14.5	32.2	59.4	41.2	82.5	44.5	24.8	29.7	21.1	30.7	13.9	23.1

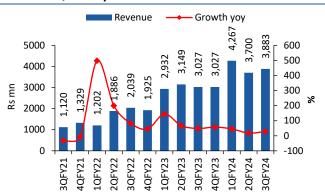
Source: Company, Centrum Broking

Exhibit 1: Quarterly P&L Trend

	4QFY21	1QFY22	2QFY22	3QFY22	4QFY22	1QFY23	2QFY23	3QFY23	4QFY23	1QFY24	2QFY24	3QFY24
Sales	1,329	1,202	1,886	2,039	1,925	2,932	3,149	3,027	3,027	4,267	3,700	3,883
YoY(%)	-7.2	497.3	199.6	82.0	44.9	144.0	67.0	48.4	57.2	45.5	17.5	28.3
Cost of Goods Sold	734	731	1,178	1,358	1,183	1,806	1,927	1,663	1,577	2,342	2,017	2,020
Gross Profit	595	471	708	681	743	1,126	1,222	1,363	1,450	1,925	1,684	1,863
Gross Margins (%)	44.8	39.2	37.6	33.4	38.6	38.4	38.8	45.0	47.9	45.1	45.5	48.0
Employee Expenses	136	150	163	181	178	184	218	227	232	242	248	235
YoY(%)	-20.1	-9.7	7.9	24.4	31.0	22.8	33.7	25.8	30.7	31.0	13.7	3.2
Other Expenses	325	250	364	368	396	525	585	586	635	893	801	938
%sales	24.5	20.8	19.3	18.0	20.6	17.9	18.6	19.4	21.0	20.9	21.6	24.1
Total Expenses	1,195	1,131	1,705	1,906	1,756	2,515	2,730	2,477	2,444	3,477	3,066	3,192
EBITDA	134	71	180	133	169	417	419	550	583	790	635	691
EBITDAM(%)	10.1	5.9	9.6	6.5	8.8	14.2	13.3	18.2	19.3	18.5	17.2	17.8
Depreciation	47	45	47	49	56	67	80	94	92	129	123	129
EBIT	87	26	134	84	113	350	339	456	491	661	512	562
EBIT(%)	6.5	2.2	7.1	4.1	5.9	11.9	10.8	15.1	16.2	15.5	13.8	14.5
Other Income	4	19	20	24	18	17	25	25	27	23	29	37
Interest Cost	7	10	14	13	12	13	19	26	22	26	22	24
РВТ	84	35	140	95	27	354	345	455	496	658	519	575
PBT(%)	6.3	2.9	7.4	4.6	1.4	12.1	11.0	15.0	16.4	15.4	14.0	14.8
PAT	63	25	107	72	24	266	260	345	381	499	398	438
PAT(%)	4.7	2.1	5.7	3.5	1.2	9.1	8.2	11.4	12.6	11.7	10.7	11.3
EPS	1.3	0.5	2.3	1.5	0.5	5.6	5.5	7.2	8.0	10.5	8.4	9.2

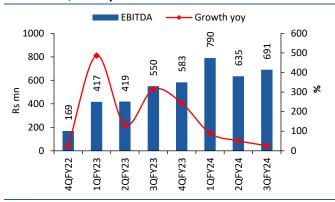
Source: Company, Centrum Broking

Exhibit 2: Quarterly sales trend



Source: Centrum Broking, Company Data

Exhibit 3: Quarterly EBITDA trend



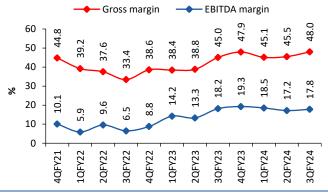
Source: Centrum Broking, Company Data

Exhibit 4: Quarterly PAT trend



Source: Centrum Broking, Company Data

Exhibit 5: Quarterly margin trend



Source: Centrum Broking, Company Data

P&L					
YE Mar (Rs mn)	FY22A	FY23A	FY24E	FY25E	FY26E
Revenues	7,052	12,120	16,362	19,634	22,776
Operating Expense	4,448	6,973	8,786	10,504	12,117
Employee cost	664	858 2,321	987	1,105	1,215 5,187
Others			3,646	4,407	
EBITDA	552	1,969	2,943	3,618	4,257
Depreciation & Amortisation	199	333	503	565	620
EBIT	353	1,636	2,439	3,053	3,637
Interest expenses	49	80	120	126	132
Other income	80	95	104	114	126
PBT	384	1,650	2,424	3,042	3,631
Taxes	67	400	574	767	915
Effective tax rate (%)	17.6	24.2	23.7	25.2	25.2
PAT	316	1,251	1,849	2,275	2,716
Minority/Associates	0	0	0	0	0
Recurring PAT	316	1,251	1,849	2,275	2,716
Extraordinary items	(93)	0	0	0	0
Reported PAT	223	1,251	1,849	2,275	2,716
Ratios					
YE Mar	FY22A	FY23A	FY24E	FY25E	FY26E
Growth (%)					
Revenue	115.0	71.9	35.0	20.0	16.0
EBITDA	nm	256.7	49.5	22.9	17.7
Adj. EPS	nm	295.8	47.8	23.0	19.4
Margins (%)					
Gross	36.9	42.5	46.3	46.5	46.8
EBITDA	7.8	16.2	18.0	18.4	18.7
EBIT	5.0	13.5	14.9	15.5	16.0
Adjusted PAT	3.1	10.3	11.3	11.6	11.9
Returns (%)					
ROE	10.8	34.4	33.7	28.0	24.2
ROCE	11.9	32.9	31.9	27.1	23.8
ROIC	10.5	27.4	38.5	41.7	49.8
Turnover (days)					
Gross block turnover ratio (x)	8.5	8.2	9.4	9.9	10.9
Debtors	53	43	41	41	42
Inventory	107	108	110	101	98
Creditors	70	70	70	64	65
Net working capital	78	76	58	57	49
Solvency (x)					
Net debt-equity	(0.2)	(0.1)	(0.4)	(0.6)	(0.7)
Interest coverage ratio	11.2	24.7	24.6	28.8	32.3
Net debt/EBITDA	(0.9)	(0.1)	(0.9)	(1.5)	(2.1)
Per share (Rs)					
Adjusted EPS	6.6	26.3	38.9	47.8	57.1
BVPS	63.3	89.5	141.1	201.2	270.2
CEPS	10.8	33.3	49.5	59.7	70.1
DPS	0.0	1.1	1.7	2.0	2.4
Dividend payout (%)	0.0	4.3	4.3	4.3	4.3
Valuation (x)					
P/E	308.5	78.0	52.7	42.9	35.9
D/D\/	22.4	22.0	445	10.2	7.0

32.4

175.8

0.0

22.9

49.4

0.1

14.5

32.2

0.1

10.2

25.5

0.1

7.6

20.8

0.1

Source: Company, Centrum Broking

P/BV

EV/EBITDA

Dividend yield (%)

Balance sheet					
YE Mar (Rs mn)	FY22A	FY23A	FY24E	FY25E	FY26E
Equity share capital	95	95	95	95	95
Reserves & surplus	2,918	4,162	6,615	9,475	12,758
Shareholders fund	3,013	4,257	6,710	9,571	12,853
Minority Interest	0	0	0	0	0
Total debt	110	601	601	601	601
Non Current Liabilities	307	565	903	1,214	1,552
Def tax liab. (net)	(70)	(37)	(37)	(37)	(37)
Total liabilities	3,360	5,386	8,177	11,348	14,969
Gross block	834	1,487	1,737	1,987	2,087
Less: acc. Depreciation	(300)	(417)	(526)	(653)	(796)
Net block	534	1,070	1,210	1,334	1,291
Capital WIP	197	0	0	0	0
Net fixed assets	735	1,074	1,215	1,338	1,296
Non Current Assets	527	922	1,032	1,056	1,083
Investments	0	0	0	0	0
Inventories	1,461	2,664	2,648	3,166	3,320
Sundry debtors	1,146	1,693	2,017	2,421	2,808
Cash & Cash Equivalents	592	865	3,345	5,865	9,511
Loans & advances	0	0	0	0	0
Other current assets	153	225	153	225	153
Trade payables	1,001	1,665	1,685	2,015	2,324
Other current liab.	239	379	535	695	864
Provisions	18	14	14	14	14
Net current assets	2,095	3,389	5,930	8,954	12,590
Total assets	3,360	5,385	8,177	11,348	14,969
0 10					
Cashflow					
YE Mar (Rs mn)	FY22A	FY23A	FY24E	FY25E	FY26E
Profit Before Tax	384	1,650	2,424	3,042	3,631
Denreciation & Amortisation	199	333	503	565	620

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YE Mar (Rs mn)	FY22A	FY23A	FY24E	FY25E	FY26E
Profit Before Tax	384	1,650	2,424	3,042	3,631
Depreciation & Amortisation	199	333	503	565	620
Net Interest	(14)	17	120	126	132
Net Change – WC	(452)	(1,171)	(198)	(629)	(128)
Direct taxes	(26)	(361)	(574)	(767)	(915)
Net cash from operations	156	506	2,170	2,222	3,213
Capital expenditure	(440)	(503)	(644)	(688)	(577)
Acquisitions, net	0	0	0	0	0
Investments	330	(264)	0	0	0
Others	73	71	(6)	91	99
Net cash from investing	(37)	(695)	(650)	(598)	(478)
FCF	120	(189)	1,520	1,625	2,735
Issue of share capital	(1)	3	0	0	0
Increase/(decrease) in debt	13	494	0	0	0
Dividend paid	0	(53)	606	588	569
Interest paid	(50)	(79)	(120)	(126)	(132)
Others	(103)	(168)	473	434	474
Net cash from financing	(141)	196	960	897	911
Net change in Cash	(21)	7	2,480	2,521	3,646

Source: Company, Centrum Broking

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Safari Industries



Source: Bloomberg

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